



TARTAN 5k 10k TROT

FUN RUN & TOT TROT

02 | 06 | 27
SPONSORSHIP PROPOSAL



WHO WE ARE

The 21st Annual Tartan Trot will take place on February 6, 2027 and anticipates 1,000 participants plus 100+ volunteers from all over Atlanta and North Georgia. This event offers two Peachtree Road Race qualifying races.

MISSION

Saint Luke's Presbyterian Church is a congregation of the Presbyterian Church (U.S.A.) in the heart of Dunwoody, Georgia. With over 700 members, our church is dedicated to an active, inclusive outreach ministry that supports our local, national, and international partners. All proceeds raised through businesses and individuals that sponsor the Tartan Trot race, enable us to support the following organizations:

Habitat for Humanity, Mountain T.O.P., Interfaith Outreach Home, Community Assistance Center, Thornwell Home for Children, Family Promise, Alliance for International Reforestation, HOI Honduras, Maji Mazuri Centre, Just Bakery, Memorial Drive Ministries, Dodd-Sterling Food Ministry.

MISSIONS



2027 PRESENTING SPONSOR

\$15,000

Prominent placement of logo in all pre-race advertising including:

Opening page of Tartan Trot website.

Race posters (displayed through local and running community)

Race registration forms sent to 1500+ potential runners

3'x6' Banner on Mt. Vernon Rd. 3-4 weeks prior to race

Yard signs to be displayed all over Dunwoody

Race day publicity and post-race advertising

Corporate logo prominently placed on:

Official race shirt given to all participants and volunteers

Finish line banner

Other publicity and promotion:

Verbal mention throughout pre-race start and awards ceremony

Opportunity for premier promotional space on race day

30 free race registrations with t-shirts

Social media publicity

Sponsorship Opportunities

	\$10,000	\$5,000	\$2,500	\$1,250	\$500	\$250
LOGO ON BACK OF SHIRT	✓	✓	✓	✓	✓	
LOGO ON EVENT SIGNAGE	✓	✓				
VERBAL ACKNOWLEDGMENT AT AWARDS	✓	✓	✓	✓	✓	
LOGO FEATURED IN PARTICIPANT COMMUNICATIONS	✓	✓	✓	✓	✓	
PROMOTIONAL SPACE ON RACE DAY	✓	✓	✓	✓	✓	
# OF COMPLIMENTARY ENTRIES	20	10	8	6	4	3
SOCIAL MEDIA POSTS AND SHARING	✓	✓	✓	✓	✓	
LOGO ON TARTAN TROT WEBSITE	✓	✓	✓	✓	✓	



SPONSORSHIP AGREEMENT

THANK YOU FOR INVESTING IN THIS COMMUNITY EVENT

Your contribution is tax deductible to the extent of the law.

COMPANY NAME: _____

COMPANY ADDRESS: _____

CONTACT PERSON: _____

TELEPHONE NUMBER: _____

EMAIL: _____

PREFERRED METHOD OF CONTACT: _____

WEBSITE: _____

OUR INVESTMENT WILL BE:

- | | |
|--------------------------------|--------------------------------|
| ☐ \$15,000 | ☐ \$1,250 |
| ☐ \$10,000 | ☐ \$500 |
| ☐ \$5,000 | ☐ \$250 |
| ☐ \$2,500 | ☐ OTHER \$ |

AUTHORIZED SIGNATURE: _____

Please return form to:
Saint Luke's Tartan Trot
1978 Mt. Vernon Road, Dunwoody, GA 30338

CONTACT:

TJ McGoldrick, Race Director
tj.mcgoldrick@gmail.com

TARTAN
5k 10k TROT



PIES



VOLUNTEERS



FAMILY



FRIENDS



COMMUNITY

