

# TARTAN TROT

2018.25



SAINT LUKE'S  
PRESBYTERIAN CHURCH

SPONSORSHIP PROPOSAL

## WHO WE ARE

The 19th Annual Tartan Trot will take place on February 8, 2025 and anticipates 1,000 participants plus 100+ volunteers from all over Atlanta and North Georgia. This event offers two Peachtree Road Race qualifying races.

## MISSION

Saint Luke's Presbyterian Church is a congregation of the Presbyterian Church (U.S.A.) in the heart of Dunwoody, Georgia. With over 800 members, our church is dedicated to an active, inclusive outreach ministry that supports our local, national, and international partners. All proceeds raised through businesses and individuals that sponsor the Tartan Trot race, enable us to support the following organizations:

Habitat for Humanity, Mountain T.O.P., Interfaith Outreach Home, Community Assistance Center, Thornwell Home for Children, Family Promise, Alliance for International Reforestation, HOI Honduras, Maji Mazuri Centre, Corners Outreach, Just Bakery, Memorial Drive Ministries, Dodd-Sterling Food Ministry.



# TARTANTROT.COM

# 2025 PRESENTING SPONSOR

# \$15,000

## PUBLICITY AND PROMOTION



### Prominent placement of logo in all pre-race advertising including:

- Opening page of Tartan Trot website.
- Race posters (displayed through local and running community)
- Race registration forms sent to 1500+ potential runners
- 3'x6' Banner on Mt. Vernon Rd. 3-4 weeks prior to race
- Yard signs to be displayed all over Dunwoody

### Race day publicity and post-race advertising

### Corporate logo prominently placed on:

- Official race shirt given to all participants and volunteers
- Finish line banner

### Other publicity and promotion:

- Verbal mention throughout pre-race start and awards ceremony
- Opportunity for premier promotional space on race day
- 30 free race registrations with t-shirts
- Social media publicity

## Sponsorship Opportunities

	\$10,000	\$5,000	\$2,500	\$1,250	\$500	\$250
LOGO ON BACK OF SHIRT	✓	✓	✓	✓	✓	
LOGO ON EVENT SIGNAGE	✓	✓				
VERBAL ACKNOWLEDGMENT AT AWARDS	✓	✓	✓	✓	✓	
LOGO FEATURED IN PARTICIPANT COMMUNICATIONS	✓	✓	✓	✓	✓	
PROMOTIONAL SPACE ON RACE DAY	✓	✓	✓	✓	✓	
# OF COMPLIMENTARY ENTRIES	20	10	8	6	4	3
SOCIAL MEDIA POSTS AND SHARING	✓	✓	✓	✓	✓	
LOGO ON TARTAN TROT WEBSITE	✓	✓	✓	✓	✓	

Please contact us about special promotions, in-house events, discounts and social media.



# SPONSORSHIP AGREEMENT



## THANK YOU FOR INVESTING IN THIS COMMUNITY EVENT

Your contribution is tax deductible to the extent of the law.

COMPANY NAME: \_\_\_\_\_

COMPANY ADDRESS: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

TELEPHONE NUMBER: \_\_\_\_\_

EMAIL: \_\_\_\_\_

PREFERRED METHOD OF CONTACT: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

## OUR INVESTMENT WILL BE:

- |                                |                                      |
|--------------------------------|--------------------------------------|
| <input type="radio"/> \$15,000 | <input type="radio"/> \$1,250        |
| <input type="radio"/> \$10,000 | <input type="radio"/> \$500          |
| <input type="radio"/> \$5,000  | <input type="radio"/> \$250          |
| <input type="radio"/> \$2,500  | <input type="radio"/> OTHER \$ _____ |

AUTHORIZED SIGNATURE: \_\_\_\_\_

Please return form to:  
Saint Luke's Tartan Trot  
1978 Mt. Vernon Road, Dunwoody, GA 30338

## CONTACT:

Rebecca Strickland, Sponsorship Chair  
rebstrick@gmail.com

TJ McGoldrick, Race Director  
tj.mcgoldrick@gmail.com

Lindsay Moss, Communications Coordinator  
lindsaymoss@slpres.org