

TARTAN 5k 10k TROT

FUN RUN & TOT TROT



02
10
24

SPONSORSHIP PROPOSAL

2023

TARTAN 5k 10k TROT

FUN RUN & TOT TROT

950
RUNNERS



120
PIES & CAKES



150
VOLUNTEERS

90,000
DOLLARS RAISED
FOR MISSIONS



HABITAT HOUSE &
10 LOCAL AND
GLOBAL MISSIONS
SUPPORTED

WHO WE ARE

The 18th Annual Tartan Trot will take place on February 10, 2024 and anticipates 1,000 participants plus 100+ volunteers from all over Atlanta and North Georgia. This event offers two Peachtree Road Race qualifying races.

MISSION

Saint Luke's Presbyterian Church is a congregation of the Presbyterian Church (U.S.A.) in the heart of Dunwoody, Georgia. With over 800 members, our church is dedicated to an active, inclusive outreach ministry that supports our local, national, and international partners. All proceeds raised through businesses and individuals that sponsor the Tartan Trot race, enable us to support the following organizations:

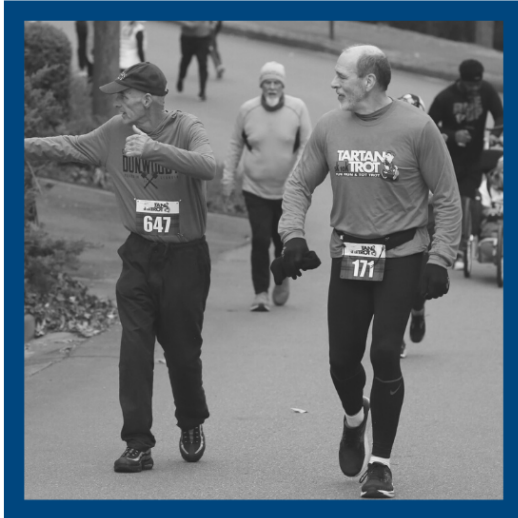
Habitat for Humanity, Mountain T.O.P., Interfaith Outreach Home, Community Assistance Center, Thornwell Home for Children, Family Promise, Alliance for International Reforestation, HOI Honduras, Maji Mazuri Centre, Corners Outreach, Just Bakery, Memorial Drive Ministries, Dodd-Sterling Food Ministry.

TARTANTROT.COM

2024 PRESENTING SPONSOR

\$15,000

PUBLICITY AND PROMOTION



Prominent placement of logo in all pre-race advertising including:

- Opening page of Tartan Trot website.
- Race posters (displayed through local and running community)
- Race registration forms sent to 1500+ potential runners
- 3'x6' Banner on Mt. Vernon Rd. 3-4 weeks prior to race
- Table centerpieces at pre-race dinner
- Yard signs to be displayed all over Dunwoody
- Race day publicity and post-race advertising

Corporate logo prominently placed on:

- Official race shirt given to all participants and volunteers
- Finish line banner

Other publicity and promotion:

- Verbal mention throughout pre-race start and awards ceremony
- Opportunity for premier promotional space on race day
- 30 free race registrations with t-shirts
- Social media publicity

Sponsorship Opportunities

	\$10,000	\$5,000	\$2,500	\$1,250	\$500	\$250
LOGO ON BACK OF SHIRT	✓	✓	✓	✓	✓	
LOGO ON EVENT SIGNAGE	✓	✓				
VERBAL ACKNOWLEDGMENT AT AWARDS	✓	✓	✓	✓	✓	
LOGO FEATURED IN PARTICIPANT COMMUNICATIONS	✓	✓	✓	✓	✓	
PROMOTIONAL SPACE ON RACE DAY	✓	✓	✓	✓	✓	
# OF COMPLIMENTARY ENTRIES	20	10	8	6	4	3
SOCIAL MEDIA POSTS AND SHARING	✓	✓	✓	✓	✓	
LOGO ON TARTAN TROT WEBSITE	✓	✓	✓	✓	✓	

Please contact us about special promotions, in-house events, discounts and social media.

SPONSORSHIP AGREEMENT



THANK YOU FOR INVESTING IN THIS COMMUNITY EVENT

Your contribution is tax deductible to the extent of the law.

COMPANY NAME: _____

COMPANY ADDRESS: _____

CONTACT PERSON: _____

TELEPHONE NUMBER: _____

EMAIL: _____

PREFERRED METHOD OF CONTACT: _____

WEBSITE: _____

OUR INVESTMENT WILL BE:

- | | |
|--------------------------------|--------------------------------------|
| <input type="radio"/> \$15,000 | <input type="radio"/> \$1,250 |
| <input type="radio"/> \$10,000 | <input type="radio"/> \$500 |
| <input type="radio"/> \$5,000 | <input type="radio"/> \$250 |
| <input type="radio"/> \$2,500 | <input type="radio"/> OTHER \$ _____ |

AUTHORIZED SIGNATURE: _____

Please return form to:
Saint Luke's Tartan Trot
1978 Mt. Vernon Road, Dunwoody, GA 30338

CONTACT:

Rebecca Strickland, Sponsorship Chair
rebstrick@gmail.com

TJ McGoldrick, Race Director
tj.mcgoldrick@gmail.com

Lindsay Moss, Communications Coordinator
lindsaymoss@slpres.org